



# In the heart of Europe

The business location of Görlitz District

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01

# Görlitz District: Some facts



**793<sub>m</sub>**

The highest point:  
Lausche in the Zittau Mountains

**98<sub>m</sub>**

Lowest point:  
Neißetal near Bad Muskau



## Environment

**23** Nature protection areas (3.224 ha)

**17** Landscape protection areas (31.887 ha)

**170** Area natural monuments (315 ha)

**280** Natural monuments



## Lakes

Lake Bärwalder  
(largest lake in Saxony, 1.300 ha)  
Lake Berzdorfer (980 ha)  
Reservoir Quitzdorf (750 ha)  
Lake Olbersdorfer (600 ha)  
Lake Halbendorfer (500 ha)

## Rivers

Lausitzer Neiße  
Spree  
Mandau  
Schwarzer and Weißer  
Schöps

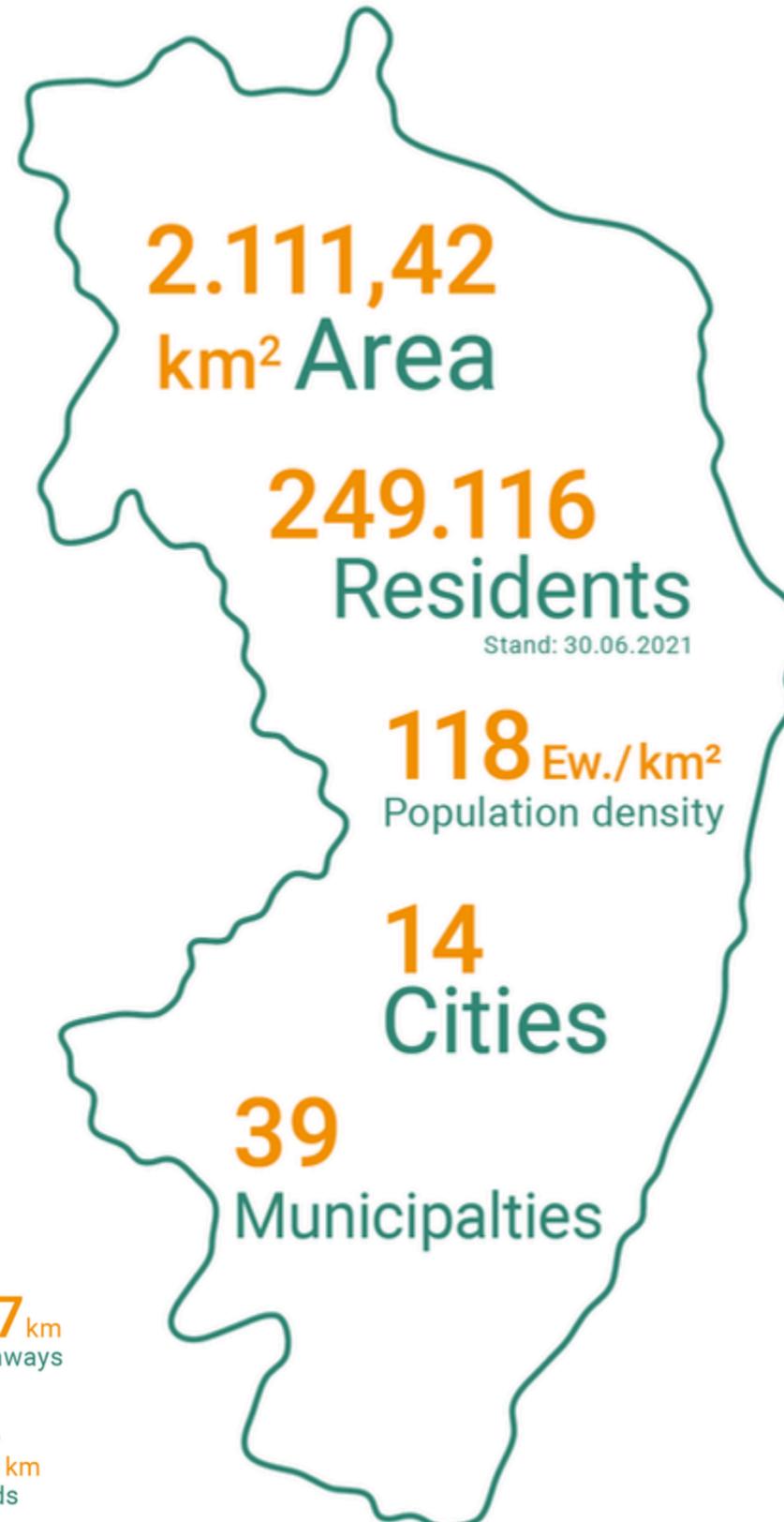
**33,5<sub>km</sub>**  
Federal highway  
BAB4



**486,7<sub>km</sub>**  
State highways

**239,4<sub>km</sub>**  
Federal highways

**494,7<sub>km</sub>**  
County roads



02



Easternmost  
district of  
Germany

**3**

Third largest  
district of  
Saxony

## Neighbors

In the border triangle of Germany, Poland  
and the Czech Republic



District Spree-Neiße  
/Brandenburg

District  
Bautzen



Poland

Czech Republic

ca. **65 km**

South: State border with  
the Czech Republic

ca. **128 km**

East: state border  
with Poland

03

# TOP 10

reasons to invest  
in the district of Görlitz

1

Diversified industry

2

Space for new opportunities

3

Growing research hub

4

People with a strong  
commitment to their region

5

Good working conditions in  
established companies

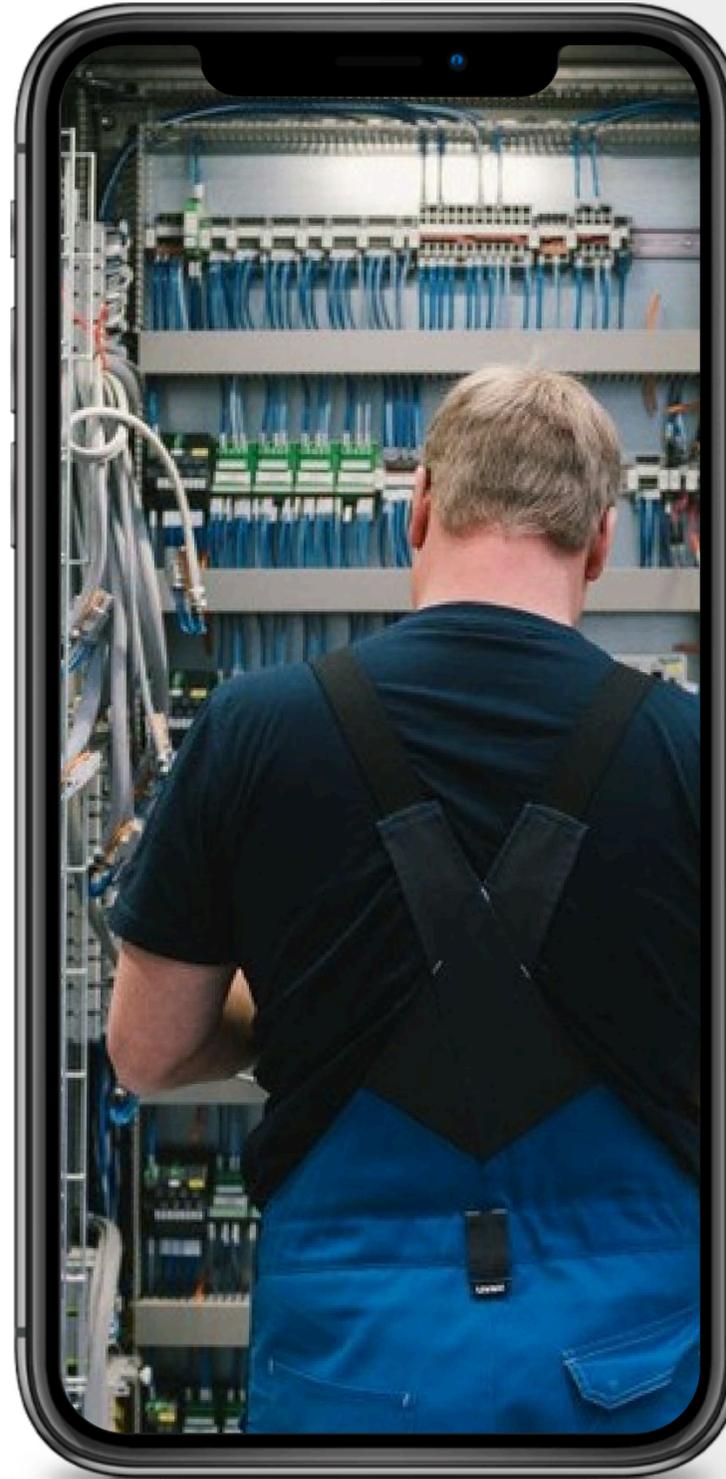
# TOP 10

reasons to invest  
in the district of Görlitz

- 6 — High standards of living
- 7 — Active economic development
- 8 — Diverse economic opportunities in the Tri-border area
- 9 — Affordable property prices
- 10 — Developed infrastructure

04

# Key technologies



- Energy/Mining
- Steel and mechanical engineering
- Construction
- Environmental services and biotechnology
- Agriculture and food industry
- Textile and plastics industry
- Information and communication technology



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# Research & Development



# Partners in Research & Development





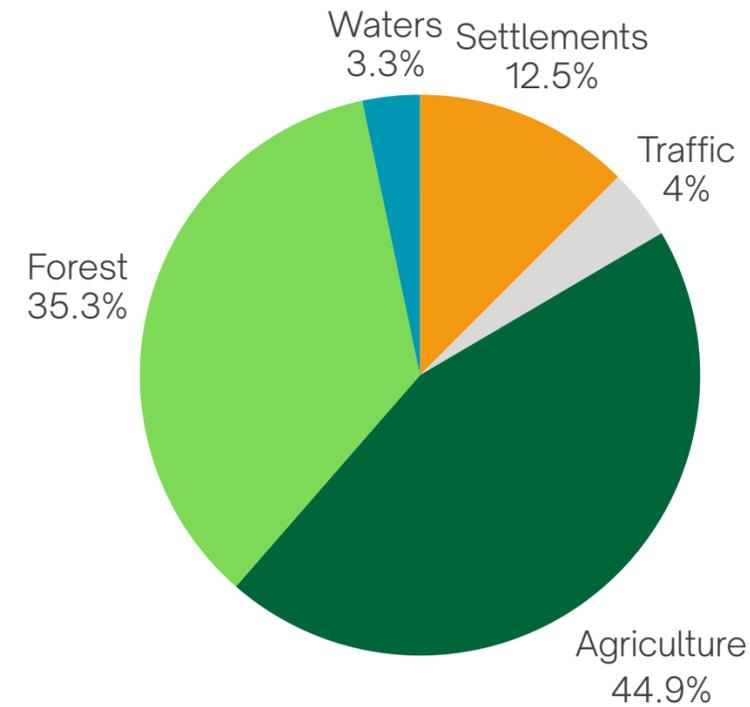
06

# Agro-industry



# Agriculture as an important economic sector

Agriculture and forestry play a major role in the district of Görlitz. About 44% of the district's total area is used for agriculture. The proportion of forest area is 34.5%.



**76**

Winter wheat

**75**

Winter barley

**45**

Rye

**731**

Sugar beet

**482**

Potatoes

**445**

Silage corn

Yields in dt per ha (2021)

07

# Industrial zones

District of Opportunities



# Industrial zones

- ✓ More than 30 industrial areas in the district of Görlitz
- ✓ good transport and infrastructure connections
- ✓ Proximity to the Polish and Czech borders
- ✓ support by municipal contact partners
- ✓ Support from district administration, economic development agencies and chambers

<https://unbezahlbar.land/wirtschaftsstandort/gewerbegebiete>



08

# Economic Structural change in Lusatia



# Structural change in Lusatia

## Political foundations

### Coal Surcharge Act

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- Reduction of greenhouse gas emissions
- by at least 55% by 2030
- by 80-95% by 2050

### Structural Strengthening Act

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- Up to 40 billion euros to support affected coal regions

### Impact on Lusatia

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- Phase-out of coal-fired power generation by 2038
- Loss of approx. 8,000 jobs (LEAG)
- Loss of 16,000 jobs at service providers and suppliers

# Taskforce Structural Change Team

## MUNICIPALITIES TEAM



Uwe Garack



Emilia Grass



Franziska Kusche



Laura Horst

## INNOVATIONS TEAM



Saskia Brousius



Wilhelmine Buscha



Clara Hartung

## TEAM LEAD



Heike Schleussner

## PR



Jasna Zajcek

## CONTROLLING



Tina Friebe

## AREA DEVELOPMENT COMPANY DISTRICT OF GÖRLITZ



Steffi Dreier



Lisa Bergmann



Per Wiesner

# Taskforce Structural Change Team

## MUNICIPALITIES TEAM

- Demand-oriented support of municipalities
- Assistance in developing project ideas and applying for funds
- Bundling ideas, creating synergies, checking feasibility
- If desired, support during the implementation phase

## INNOVATIONS TEAM

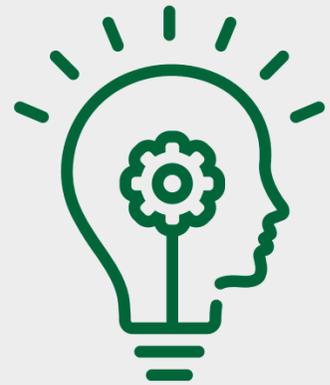
- Creation of a regional innovation culture
- Development of globally marketable products and business models
- Transformation of innovative ideas into well-founded project proposals and concrete measures
- Delivery of project ideas in direct exchange with the involved stakeholders

## ASSISTANCE TEAM

- Monitoring available budgets in close coordination with municipalities and innovations teams
- Evaluation of internal goals
- Media relations to support the taskforce's work



# Taskforce Development at a glance



**123**   **246**  
Project Ideas   consultations

Projects & InvKG  
Board **citizen participation**

**2021**



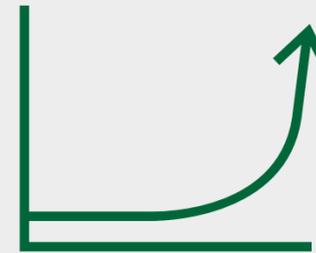
**173**   **495**  
Project Ideas   consultations

**23**

Participation format

Expansion of the **funding portfolio** | Target groups: associations, schools | Large formats and **networking** for **strategic project development**

**2022**



**210**   **844**  
Project Ideas   consultations

**52**

Participation format

First **Innovation Challenge** Lusatia (ICL) | Strengthening **cooperation** with companies | Self-empowerment SPEED format | **Events** | Follow-up application

**2023**



**237**   **900**  
Project Ideas   consultations

**59**

Participation format

New ICL format | Further **development** of project approaches | Expanded **cooperation**

**2024**

# Derived from 3 years of structural change

## ADDED VALUE OF THE STRUCTURAL CHANGE TASK FORCE



High **regional presence** and direct support of municipalities with fixed contact persons and specific topics



Detailed **regional knowledge** about municipalities' needs for project developments



**Networking** with partners – regional and national



## GOALS UNTIL THE END OF THE PROJECT, FF.

Direct support by advice, information and best practices for municipalities in sustainable development

## PRIORITY TOPICS



**Service of general interest:** municipal environment, vacancy management, etc.



**Sustainability/energy:** Hydrogen, grid expansion, etc.



**Infrastructure/mobility:** local supply, mobile stations, etc.

# Contribution to structural change



In **85 %** of the municipalities, constant support has been implemented  
 (subsidy advice, project development or participation format)



**237 projects** supported since 05/21



**EUR 149.6 million** applied for or in progress for funding projects



**307 jobs** created + maintained through the 30 TOP projects  
 (e.g. Boxberg Health Centre, EnviroPlast, Berggasthof Oybin)

## #Projects

Region  
 Weißwasser:  
 #30

Region Niesky:  
 #31

Region Görlitz:  
 #17

Region Löbau:  
 #12

Region Zittau:  
 #41

Inter-/National:  
 #25



## Legende

- grün** Contributed projects  $\geq 1$
- grün ★** Contributed projects  $\geq 3$
- hellgrün** Project planned, funding research
- gelb** On-site participation format, not a project
- rot** No project or participation

# Hydrogen market growth in the district of Görlitz



- ✓ Need to reduce carbon emissions from energy use
- ✓ Flexible and easily transportable energy carrier that is expected to replace natural gas, oil and coal in the future
- ✓ Environmentally friendly – its use and production are CO2-neutral
- ✓ Increasing energy production from renewable resources
- ✓ Growing investment in “energy-saving” residential and commercial construction
- ✓ Creation of a sustainable and innovative environment for companies



08

# Tourism



# Target groups



Demanding cultural vacationers  
(also with an interest in nature)



Relaxed cycling and hiking  
vacationers (also with cultural  
interests)



Established, fun-oriented family  
vacationers

# 1 million overnight stays

per year

# 212 companies

Hotels & guesthouses with more than 10 beds



# That's what makes us special

## Four UNESCO World Heritage Sites



UNESCO World Heritage Site  
Muskau Park



UNESCO Global Geopark  
Muskau Arch



UNESCO Biosphere Reserve Upper Lusatian  
Heath and Pond Landscape



UNESCO Intangible Cultural Heritage of  
Sorbian Customs

# That's what makes us special



People with traditions  
and experiences



Historical buildings and  
monuments



Small and  
medium-sized  
enterprises (SMEs)



Natural sports and leisure  
opportunities



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Life quality →



## LIFE QUALITY

### Work-Life balance

Short and traffic-free routes ensure that you have more time for family, hobbies and relaxation

### Affordable rents

Here, tenants pay an average of 6 euros per square meter, significantly less than in big cities

### Family proximity

Grandma and grandpa are just around the corner, ideal conditions for families and children's adventures



## LIFE QUALITY

### Warm community

Our residents have a strong commitment to the region, are down-to-earth and warm-hearted

### Ideal for families

Affordable and available childcare as well as countless playgrounds and leisure opportunities

### Deep relationship

A strong feeling of belonging, characterized by a deep connection to the landscape and the people

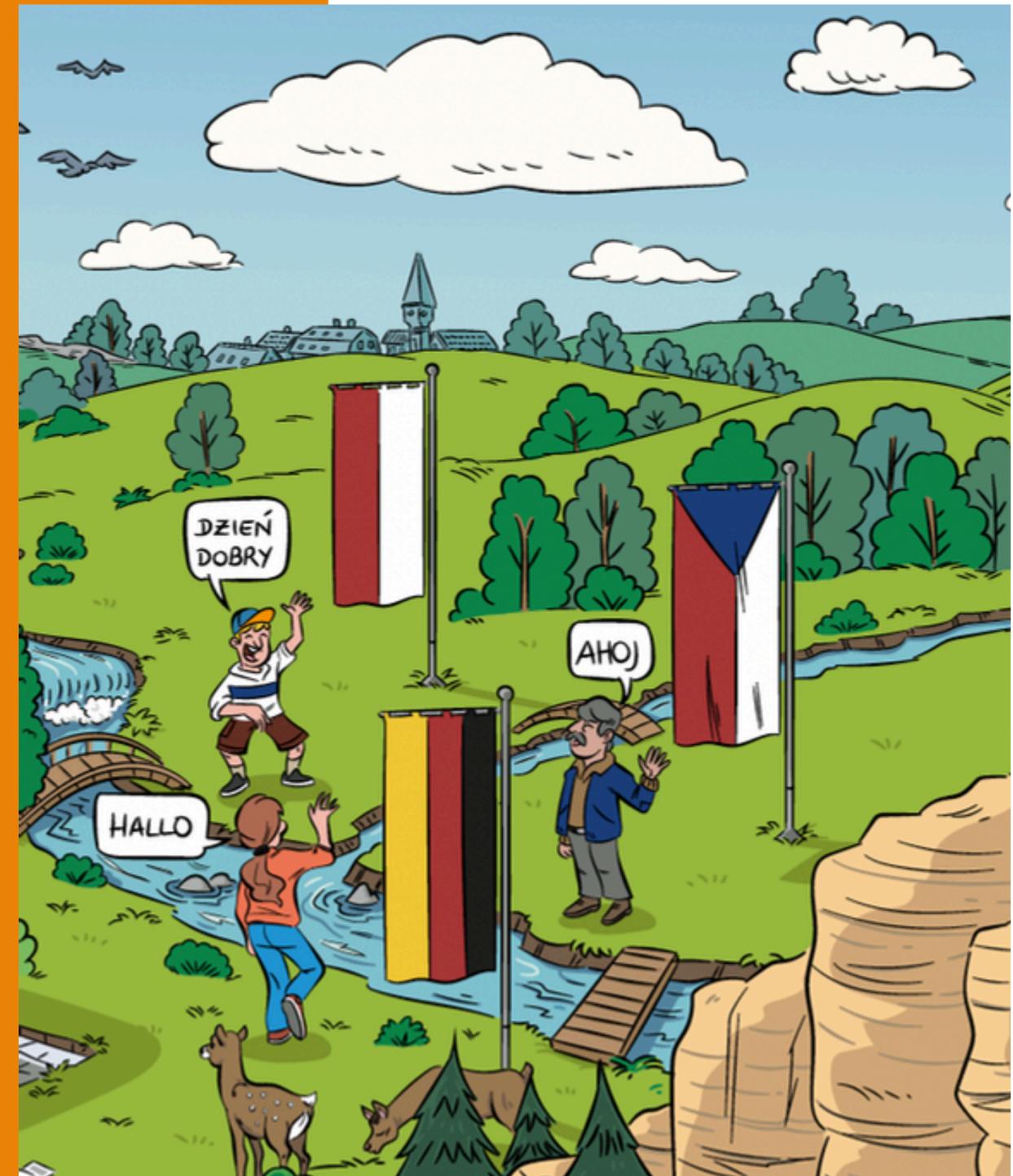


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Tri-border area →

# Strategic location in the border triangle

- exclusive location in the heart of Europe
- short distances to the metropolitan areas of Wrocław, Dresden, Liberec and Prague
- Close cooperation with Polish and Czech neighbours in the areas of economy, culture, sports and tourism
- Joint cultural and sporting events





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# Contact persons →

# Contact persons

THE DIRECT LINE TO US



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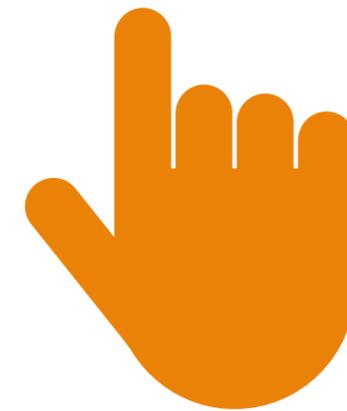
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## FURTHER INFORMATION LINKS / VIDEOS

[Business location Görlitz district](#)

[Research & Science](#)

[Welcome to Pricelessland](#)



A scenic view of a traditional thatched-roof house with a family in a garden. The house is a two-story timber-framed structure with a steep, grey thatched roof and a brick chimney. The ground floor features arched windows and a porch. In the foreground, a family is engaged in a traditional activity in a lush green garden. A man in a dark vest and white shirt is using a long-handled tool, possibly a scythe or sickle, to mow the grass. A woman in a long pink dress stands nearby, also holding a long-handled tool. Several children are scattered in the grass, some holding bouquets of flowers. In the background, two more people are seated at a table on the porch, enjoying the view. The scene is set against a backdrop of green trees and a clear blue sky with light, wispy clouds.

Thank you!